

Frequency Table

Liberal or Conservative: Jon Huntsman, Jr.

	Frequency	Valid Percent
Valid 1 - Very Liberal	30	2.2
2	57	4.2
3	367	26.9
4	606	44.4
5 - Very Conservative	305	22.3
Total	1365	100.0

Liberal or Conservative: Scott Matheson, Jr.

	Frequency	Valid Percent
Valid 1 - Very Liberal	90	6.6
2	329	24.4
3	675	50.0
4	217	16.1
5 - Very Conservative	40	2.9
Total	1350	100.0

Impression: Jon Huntsman, Jr.

	Frequency	Valid Percent
Valid 1 - Very Unfavorable	147	10.4
2	149	10.5
3	340	24.0
4	431	30.5
5 - Very Favorable	349	24.7
Total	1416	100.0

Impression: Scott Matheson, Jr.

	Frequency	Valid Percent
Valid 1 - Very Unfavorable	108	7.9
2	188	13.7
3	432	31.4
4	399	29.0
5 - Very Favorable	247	18.0
Total	1374	100.0

Crosstabs

Respondent's Sex * Utah Governor Crosstabulation

			Utah Governor			Total
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.	Someone else	
Respondent's Sex	Male	Count	1204	742	21	1967
		% within Respondent's Sex	61.2%	37.7%	1.1%	100.0%
	Female	Count	1300	1018	31	2349
		% within Respondent's Sex	55.3%	43.3%	1.3%	100.0%
Total		Count	2504	1760	52	4316
		% within Respondent's Sex	58.0%	40.8%	1.2%	100.0%

Party Affiliation * Utah Governor Crosstabulation

			Utah Governor	
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.
Party Affiliation	Strong Democrat	Count	13	428
		% within Party Affiliation	2.9%	96.8%
	Not so strong Democrat	Count	25	131
		% within Party Affiliation	15.9%	83.4%
	Independent leaning Democrat	Count	40	393
		% within Party Affiliation	9.2%	90.1%
	Independent	Count	144	222
		% within Party Affiliation	37.7%	58.1%
	Independent leaning Republican	Count	393	187
		% within Party Affiliation	67.1%	31.9%
	Not so strong Republican	Count	425	192
		% within Party Affiliation	68.5%	31.0%
	Strong Republican	Count	1367	96
		% within Party Affiliation	93.2%	6.5%
Total		Count	2407	1649
		% within Party Affiliation	58.9%	40.3%

Party Affiliation * Utah Governor Crosstabulation

			Utah	
			Someone else	Total
Party Affiliation	Strong Democrat	Count	1	442
		% within Party Affiliation	.2%	100.0%
	Not so strong Democrat	Count	1	157
		% within Party Affiliation	.6%	100.0%
	Independent leaning Democrat	Count	3	436
		% within Party Affiliation	.7%	100.0%
	Independent	Count	16	382
		% within Party Affiliation	4.2%	100.0%
Independent leaning Republican	Count	6	586	
	% within Party Affiliation	1.0%	100.0%	
Not so strong Republican	Count	3	620	
	% within Party Affiliation	.5%	100.0%	
Strong Republican	Count	4	1467	
	% within Party Affiliation	.3%	100.0%	
Total	Count	34	4090	
	% within Party Affiliation	.8%	100.0%	

Political Position * Utah Governor Crosstabulation

			Utah Governor	
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.
Political Position	Stongly conservative	Count	703	75
		% within Political Position	88.7%	9.5%
	Moderately conservative	Count	1308	487
		% within Political Position	72.4%	27.0%
	Neither, middle of the road	Count	291	476
		% within Political Position	37.4%	61.1%
Moderately liberal	Count	92	487	
	% within Political Position	15.8%	83.7%	
Stongly liberal	Count	17	179	
	% within Political Position	8.4%	88.6%	
Total	Count	2411	1704	
	% within Political Position	57.9%	40.9%	

Political Position * Utah Governor Crosstabulation

			Utah	
			Someone else	Total
Political Position	Stongly conservative	Count	15	793
		% within Political Position	1.9%	100.0%
	Moderately conservative	Count	12	1807
		% within Political Position	.7%	100.0%
	Neither, middle of the road	Count	12	779
% within Political Position		1.5%	100.0%	
Moderately liberal	Count	3	582	
	% within Political Position	.5%	100.0%	
Stongly liberal	Count	6	202	
	% within Political Position	3.0%	100.0%	
Total	Count	48	4163	
	% within Political Position	1.2%	100.0%	

Educational Attainment * Utah Governor Crosstabulation

			Utah Governor	
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.
Educational Attainment	Eighth grade or less	Count	8	2
		% within Educational Attainment	72.7%	18.2%
	Some high school	Count	33	21
		% within Educational Attainment	60.0%	38.2%
	High school graduate	Count	306	209
		% within Educational Attainment	58.6%	40.0%
	Some college	Count	1031	676
% within Educational Attainment		59.4%	38.9%	
College graduate	Count	791	523	
	% within Educational Attainment	59.6%	39.4%	
Post-graduate	Count	349	345	
	% within Educational Attainment	50.1%	49.6%	
Total	Count	2518	1776	
	% within Educational Attainment	57.9%	40.8%	

Educational Attainment * Utah Governor Crosstabulation

			Utah	
			Someone else	Total
Educational Attainment	Eighth grade or less	Count	1	11
		% within Educational Attainment	9.1%	100.0%
	Some high school	Count	1	55
		% within Educational Attainment	1.8%	100.0%
	High school graduate	Count	7	522
		% within Educational Attainment	1.3%	100.0%
	Some college	Count	29	1736
% within Educational Attainment		1.7%	100.0%	
College graduate	Count	14	1328	
	% within Educational Attainment	1.1%	100.0%	
Post-graduate	Count	2	696	
	% within Educational Attainment	.3%	100.0%	
Total		Count	54	4348
		% within Educational Attainment	1.2%	100.0%

Religion * Utah Governor Crosstabulation

			Utah Governor			Total
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.	Someone else	
Religion	Protestant	Count	110	112	1	223
		% within Religion	49.3%	50.2%	.4%	100.0%
	Catholoic	Count	89	157	3	249
		% within Religion	35.7%	63.1%	1.2%	100.0%
	LDS / Mormon	Count	2049	857	31	2937
		% within Religion	69.8%	29.2%	1.1%	100.0%
	Jewish	Count	5	17	4	26
		% within Religion	19.2%	65.4%	15.4%	100.0%
	Other	Count	68	155	6	229
		% within Religion	29.7%	67.7%	2.6%	100.0%
	No preference / No religious affiliation	Count	120	363	7	490
		% within Religion	24.5%	74.1%	1.4%	100.0%
	Prefer not to say	Count	68	104	3	175
		% within Religion	38.9%	59.4%	1.7%	100.0%
Total		Count	2509	1765	55	4329
		% within Religion	58.0%	40.8%	1.3%	100.0%

Family Income * Utah Governor Crosstabulation

			Utah Governor			Total
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.	Someone else	
Family Income	Under \$25,000	Count	306	293	13	612
		% within Family Income	50.0%	47.9%	2.1%	100.0%
	\$25,000 - \$39,999	Count	423	313	10	746
		% within Family Income	56.7%	42.0%	1.3%	100.0%
	\$40,000 - \$49,999	Count	304	196	5	505
		% within Family Income	60.2%	38.8%	1.0%	100.0%
	\$50,000 - \$74,999	Count	664	407	10	1081
		% within Family Income	61.4%	37.7%	.9%	100.0%
	\$75,000 - \$99,999	Count	364	261	12	637
		% within Family Income	57.1%	41.0%	1.9%	100.0%
	Over \$100,000	Count	366	243	1	610
		% within Family Income	60.0%	39.8%	.2%	100.0%
	Total	Count	2427	1713	51	4191
		% within Family Income	57.9%	40.9%	1.2%	100.0%

Gun Ownership * Utah Governor Crosstabulation

			Utah Governor			Total
			Jon M. Huntsman, Jr.	Scott M. Matheson, Jr.	Someone else	
Gun Ownership	Yes	Count	411	262	4	677
		% within Gun Ownership	60.7%	38.7%	.6%	100.0%
	No	Count	424	425	17	866
		% within Gun Ownership	49.0%	49.1%	2.0%	100.0%
Total	Count	835	687	21	1543	
	% within Gun Ownership	54.1%	44.5%	1.4%	100.0%	