



UTAH COLLEGES

★ ★ ★ ★ ★ EXIT POLL

November 21, 2008
FOR IMMEDIATE RELEASE:

2008 Election Demographics

Attached is the demographic breakdown of estimated vote percentages according to the KBYU Utah Colleges Exit Poll.

Media Contact

The scholars at the KBYU/Utah Colleges Exit Poll welcome requests for customized analysis of their results. For additional comment on poll results, analysis, methodology or questionnaires, please use the following contact information:

The Center for the Study of Elections and Democracy

Brigham Young University

Phone: (801) 422-3716

Email: CSED@byu.edu

Kelly Patterson, (801) 422-4985

Quin Monson, (801) 422-8017

All Respondents (N=4140)	% of all Voters	% Voted for Obama	% Voted for McCain	Other	% Voted for Welch Hill	% Voted for Shurtleff	Other
Gender							
Male	45.83	36.34	56.4	7.26	29.69	66.78	3.52
Female	54.17	36.75	59.97	3.28	27.59	70.1	2.31
Age							
18-24	15.21	37.18	53.86	8.96	24	71.43	4.57
25-34	25.48	40.91	52.64	6.45	25.77	69.52	4.71
35-44	22.34	33.67	59.68	6.65	25.55	71.08	3.37
45-54	18.49	30.72	66.34	2.95	24.73	72.79	2.48
55-64	10.88	28.9	66.67	4.42	26.78	71.8	1.42
65+	7.6	27.09	70.88	2.03	27.21	70.72	2.08
Race							
White	88.3	32.07	62.16	5.77	24.05	73.07	2.88
Hispanic	4.58	70.38	26.67	2.95	49.4	44.43	6.17
Black	1.03	77.47	22.53	0	40.54	53.25	6.21
Other	6.09	40.2	53.78	6.02	26.9	64.51	8.59
Income							
Under \$25,000	10.9	45.47	47.88	6.65	33.47	63.9	2.62
\$25,000-\$39,999	14.41	36.78	57.24	5.98	27.58	68.88	3.55
\$40,000-\$54,999	15.24	36.52	58.71	4.77	30.59	65.27	4.14
\$55,000-\$69,999	15.48	33.2	60.29	6.51	28.33	67.35	4.32
\$70,000-\$84,999	12.39	34.46	61	4.54	24.07	74.68	1.25
\$85,000-\$99,999	9.04	41.59	55.66	2.75	31.08	67.11	1.81
\$100,000-\$149,000	11.15	33.63	63.11	3.26	25.09	72.5	2.41
Over \$150,000	11.38	40.29	55.3	4.41	35.57	62.8	1.63
Marital Status							
Married	71.56	30.09	64.51	5.4	23.43	74.08	2.49
Divorced	5.64	54.77	44.54	0.69	41.08	56.04	2.88
Widowed	2.27	48.22	51.54	0.24	34.74	61.53	3.72
Living with Partner	14.1	51.18	43.41	5.41	38.75	57.05	4.2
Single	6.44	60.57	33.64	5.79	52.45	44.75	2.79
Religious Affiliation							
Protestant	5.23	45.31	51.13	3.56	33.56	62.33	4.11
Catholic	6.55	64.22	33.78	2	49.47	49.27	1.26
LDS	71.94	17.32	76.24	6.44	11.69	86.28	2.03
No Affiliation	16.28	76.87	18.98	4.15	57.04	35.5	7.47
Religion and Activity							
Very Active LDS	56.74	13.41	80.5	6.09	9.84	88.3	1.86
Somewhat Active LDS	8.33	27.8	64.63	7.57	16.45	80.81	2.75
Not Very Active LDS	3.01	35.04	53.12	11.84	23.27	73.34	3.39
Not Active LDS	2.71	47.22	52.78	0	24.04	73.84	2.11
Very Active Not LDS	8.1	45.62	48.8	5.58	31.22	62.13	6.64
Somewhat Active Not LDS	7.44	64.41	33.58	2.01	48.65	47.81	3.54
Not Very Active Not LDS	5.03	61.63	36.3	2.07	57.46	39.12	3.42
Not Active Not LDS	8.64	63.23	31.78	4.99	57.82	37.51	4.66

Party ID							
Strong Democrat	11.16	96.2	3.8	0	83.92	14.93	1.15
Not So Strong Democrat	4.87	87.89	8.13	3.98	77.89	22.07	0.04
Independent Leaning Democrat	12.65	92.26	5.78	1.96	66.07	31.29	2.65
Independent	12.38	47.41	37.91	14.68	30.85	59.38	9.77
Independent Leaning Republican	16.3	12.41	82.52	5.07	9.92	88.18	1.89
Not So Strong Republican	13.7	11.68	86.02	2.31	9.28	88.75	1.97
Strong Republican	28.95	1.7	95.88	2.42	3.25	96.04	0.71
Ideology							
Strongly Conservative	21.82	4.92	89.69	5.4	6.98	90.59	2.44
Moderately Conservative	36.69	16.41	78.39	5.2	13.22	84.78	2
Neither, Middle of the Road	18.99	52.25	40.64	7.11	36.48	59.74	3.78
Moderately Liberal	15.27	90.93	6.21	2.85	67.56	30.22	2.22
Strongly Liberal	5.53	91.9	5.49	2.6	85.06	8.55	6.39
Other	1.71	55.4	44.26	0.34	35.08	57.3	7.62
Bush Approval							
Strongly Approve	7.27	4.02	95.98	0	6.18	93.69	0.13
Approve	40.06	4.22	94.2	1.57	5.53	93.55	0.92
Disapprove	19.02	38.01	52.75	9.24	26.22	71.57	2.21
Strongly Disapprove	33.65	87.16	7.14	5.71	71.03	25.97	3
Right Direction/Wrong Track							
Right Direction	15.22	17.42	79.7	2.88	12.39	85.12	2.49
Wrong Track	84.78	37.01	57.55	5.44	28.77	66.64	4.59
Bailout							
Right Thing	40.64	41.26	58.39	0.36	30.3	67.99	1.71
Wrong Thing	59.36	28.57	63.59	7.84	24.74	69.46	5.81
Immigration							
Illegal Immigrants Should Leave	25.2	24.48	66.04	9.48	19.51	74.81	5.68
Most Should Leave	35.82	28.03	67.06	4.91	17.08	80.73	2.19
Most should Stay	28.04	46.6	49.18	4.22	28.25	67.76	3.98
Illegal Immigrants should be able to stay	10.95	69.21	29.32	1.47	53.02	41.08	5.9
Utah Legislature Approval							
Strongly Approve	3.49	31.75	68.25	0	30.12	69.02	0.87
Approve	61.35	25.59	70.45	3.95	16.72	82.02	1.25
Disapprove	27.92	58.71	34.4	6.89	51.79	45.1	3.12
Strongly Disapprove	7.25	82.43	16.93	0.64	85.09	14.41	0.51
Football Preference							
BYU	31	13.82	80.76	5.42	9.4	89.3	1.3
Utah	39.62	55.83	41.04	3.13	39.69	57.01	3.3
Both Equally	4.25	25.63	58.88	15.49	14.94	65.88	19.18
Don't Care	25.13	36.75	54.51	8.73	22.43	72.7	4.87

		% Voted for Springmeyer	% Voted for Huntsman	Other	% Voted for Bowen	% Voted for Bishop
Gender						
Male	18.43	77.41	4.16	32.7	63.85	
Female	18.78	78.76	2.46	34.02	62.43	
Age						
18-24	17.52	78.99	3.49	32.37	59.2	
25-34	17.68	77.73	4.59	38.74	58.11	
35-44	17.85	78.85	3.3	29.99	67.93	
45-54	15.23	82.47	2.3	24.05	75.72	
55-64	20.67	77.5	1.83	31.8	64.26	
65+	19.07	80.61	0.32	33.36	66.64	
Race						
White	15.83	81.42	2.75	29.44	67.36	
Hispanic	49.66	46.73	3.61	59.53	40.47	
Black	33.33	63.27	3.39	39.35	55.47	
Other	21.51	70.7	7.8	31.72	65.44	
Income						
Under \$25,000	22.75	72.91	4.34	43.02	55.99	
\$25,000-\$39,999	19.43	77.43	3.14	27.85	64.13	
\$40,000-\$54,999	22.43	75.3	2.27	35.91	58.11	
\$55,000-\$69,999	15.18	79.87	4.95	32.18	65.1	
\$70,000-\$84,999	16.75	78.62	4.63	31.11	66.92	
\$85,000-\$99,999	21.48	76.86	1.66	29.87	68.87	
\$100,000-\$149,000	17.03	81.64	1.34	32.1	65.1	
Over \$150,000	18.77	77.8	3.42	41.95	55.81	
Marital Status						
Married	14.63	81.97	3.4	25.54	71.82	
Divorced	28.6	68.92	2.48	61.76	38.24	
Widowed	28.43	71.33	0.24	42.57	45.32	
Living with Partner	26.31	70.1	3.59	43.99	48.62	
Single	35.79	61.9	2.32	66.66	30.94	
Religious Affiliation						
Protestant	16.4	81.8	1.8	26.16	69.65	
Catholic	36.94	60.91	2.15	59.37	40.63	
LDS	8.18	88.92	2.9	17.2	80.19	
No Affiliation	39.51	57.21	3.28	62.43	34.02	
Religion and Activity						
Very Active LDS	6.64	90.58	2.78	13.74	84.61	
Somewhat Active LDS	10.48	86.34	3.18	18.58	71.7	
Not Very Active LDS	22.3	72.42	5.28	44.67	55.33	
Not Active LDS	18.63	78.87	2.51	37.05	62.95	
Very Active Not LDS	23.34	69.54	7.12	35.18	58.45	
Somewhat Active Not LDS	35.11	63.87	1.02	44.3	53.34	
Not Very Active Not LDS	39.52	58.5	1.98	48.69	48.34	
Not Active Not LDS	39.47	58.45	2.08	51.25	44.04	

Party ID					
Strong Democrat	65.19	32.97	1.84	95.12	1.53
Not So Strong Democrat	40.21	59.79	0	83.54	15.03
Independent Leaning Democrat	46	52.41	1.59	82.71	16.33
Independent	14.58	77.42	7.99	38.57	54.18
Independent Leaning Republican	6.27	88.88	4.84	11.37	85.58
Not So Strong Republican	3.27	92.82	3.91	7.8	88.83
Strong Republican	2.31	96.98	0.71	4.22	94.73
Ideology					
Strongly Conservative	5.78	89.15	5.08	6	92.28
Moderately Conservative	7.55	89.93	2.53	15.52	80.06
Neither, Middle of the Road	22.89	75	2.11	38.77	56.53
Moderately Liberal	42.79	54.22	2.99	77.27	19.79
Strongly Liberal	63.33	32.48	4.19	94.3	4.84
Other	28.45	65.61	5.94	52.82	47.18
Bush Approval					
Strongly Approve	6.53	92.89	0.57	6.21	93.47
Approve	2.91	94.29	2.8	6.24	92.08
Disapprove	12.69	82.44	4.87	36.32	57.9
Strongly Disapprove	45.39	51.88	2.73	77.68	15.93
Right Direction/Wrong Track					
Right Direction	13.47	84.6	1.93	25.33	72.19
Wrong Track	20.21	75.5	4.29	36.19	60.24
Bailout					
Right Thing	21.72	76.01	2.27	45.46	53.94
Wrong Thing	17.09	77.66	5.25	28.29	66.48
Immigration					
Illegal Immigrants Should Leave	13.94	78.92	7.14	18.92	76.15
Most Should Leave	9.7	88	2.3	23.08	75.06
Most should Stay	21.49	78.01	0.5	39.51	58.35
Illegal Immigrants should be able to stay	37.9	58.33	3.76	47.29	50.78
Utah Legislature Approval					
Strongly Approve	24.42	74.37	1.21	27.11	72.19
Approve	9.57	89.13	1.31	15.91	81
Disapprove	31.52	61.5	6.98	57.7	34.9
Strongly Disapprove	56.43	39.62	3.95	91.88	8.12
Football Preference					
BYU	6.66	91.17	2.17	8.35	89.97
Utah	24.51	73.78	1.7	40.03	58.04
Both Equally	20.72	69.65	9.63	25.63	74.37
Don't Care	18.45	76	5.55	32.59	62.14

	% Voted for Matheson	% Voted for Dew	Other	% Voted for Spencer	% Voted for Chaffetz	Other
Gender						
Male	63.84	31.49	4.67	31.44	62.31	6.25
Female	65.68	33.55	0.77	31.33	66.41	2.25
Age						
18-24	58.93	37.17	3.91	29.91	66.64	3.45
25-34	71.28	24.86	3.86	28.83	65.54	5.63
35-44	67.14	32.55	0.31	26.69	67.25	6.07
45-54	70.13	28.76	1.11	33.62	63.7	2.68
55-64	71.66	26.06	2.28	34.06	65.6	0.34
65+	55.94	41.88	2.18	26.26	72.42	1.32
Race						
White	66.31	32.14	1.55	26	69.43	4.57
Hispanic	71.17	22.18	6.65	67.03	31.61	1.36
Black	80.42	0	19.58	35.77	49.04	15.19
Other	68.4	19.35	12.25	37.8	60.04	2.16
Income						
Under \$25,000	74.16	20.71	5.12	24.55	68.24	7.21
\$25,000-\$39,999	64.14	33.21	2.65	46.43	48.74	4.83
\$40,000-\$54,999	58.65	38.9	2.45	34.18	59.52	6.29
\$55,000-\$69,999	61.86	31.9	6.24	25.02	71.22	3.75
\$70,000-\$84,999	66.73	30.94	2.32	25.82	73.81	0.36
\$85,000-\$99,999	73.1	25.99	0.91	32.7	63.51	3.79
\$100,000-\$149,000	69.21	30.64	0.15	26.55	70.66	2.79
Over \$150,000	62.82	36.86	0.32	35.53	61.68	2.79
Marital Status						
Married	61.4	35.86	2.74	28.34	68.26	3.4
Divorced	82.34	17.66	0	37	52.85	10.16
Widowed	72.25	27.75	0	68.13	31.87	0
Living with Partner	76.25	20.29	3.46	40.68	55.29	4.02
Single	68.53	30.92	0.54	40.6	51.5	7.9
Religious Affiliation						
Protestant	65	33.97	1.03	40.69	57.35	1.96
Catholic	80.3	19.04	0.66	68.52	27.21	4.27
LDS	56.75	40.69	2.56	18.05	77.64	4.3
No Affiliation	87.22	10.56	2.22	70.04	26.16	3.79
Religion and Activity						
Very Active LDS	54.56	42.69	2.75	15.35	80.32	4.32
Somewhat Active LDS	52.43	43.78	3.79	26.71	70.17	3.12
Not Very Active LDS	69.03	30.97	0	36.7	53.84	9.46
Not Active LDS	90.56	9.44	0	43.51	56.49	0
Very Active Not LDS	64.46	31.71	3.83	34.95	56.67	8.38
Somewhat Active Not LDS	74.07	25.39	0.53	76.58	21.35	2.07
Not Very Active Not LDS	86.88	12.58	0.54	59.16	36.75	4.09
Not Active Not LDS	81.32	17.6	1.08	63.48	30.6	5.93

Party ID						
Strong Democrat	95.1	3.36	1.54	95.85	3.34	0.81
Not So Strong Democrat	100	0	0	67.34	27.01	5.65
Independent Leaning Democrat	98.76	0.83	0.41	77.65	21.65	0.7
Independent	75.66	15.9	8.44	39.53	42.92	17.55
Independent Leaning Republican	54.26	43.05	2.7	22.33	75.87	1.8
Not So Strong Republican	62.52	37.48	0	7.91	90.55	1.54
Strong Republican	25.17	74.22	0.61	6.89	91.87	1.24
Ideology						
Strongly Conservative	24.33	70.55	5.12	9.3	87.02	3.68
Moderately Conservative	57.4	41.97	0.63	20.84	77.28	1.89
Neither, Middle of the Road	86.16	13.5	0.33	46.73	43.71	9.56
Moderately Liberal	94.83	1.88	3.29	80.05	14.88	5.08
Strongly Liberal	95.22	1.27	3.51	98.56	1.44	0
Other	71.68	15.5	12.82	54.4	45.6	0
Bush Approval						
Strongly Approve	16.96	83.04	0	9.71	84.25	6.04
Approve	38.73	58.34	2.93	13.86	84.76	1.38
Disapprove	75.13	24.43	0.45	28.39	59.96	11.65
Strongly Disapprove	90.05	7.02	2.93	77.71	18.99	3.3
Right Direction/Wrong Track						
Right Direction	48.05	48.3	3.65	17.71	78.33	3.96
Wrong Track	66.91	30.73	2.36	28.62	66.88	4.5
Bailout						
Right Thing	58.16	40.21	1.63	35.42	62.86	1.72
Wrong Thing	68.5	28.29	3.21	20.35	73.66	5.99
Immigration						
Illegal Immigrants Should Leave	54.67	38.73	6.6	17.08	80.32	2.6
Most Should Leave	56.02	42.58	1.4	23.07	70.52	6.41
Most should Stay	81.41	18.36	0.24	31.09	66.74	2.17
Illegal Immigrants should be able to stay	87.67	12.33	0	71.62	28.38	0
Utah Legislature Approval						
Strongly Approve	37.78	52.28	9.94	31.24	64.57	4.19
Approve	54.88	45.05	0.07	25.11	70.43	4.46
Disapprove	83.94	9.3	6.77	47.01	51.68	1.31
Strongly Disapprove	95.93	2.27	1.8	56.07	32.99	10.94
Football Preference						
BYU	46.18	53.82	0	17.46	80.01	2.53
Utah	80.97	19.03	0	51.39	47.43	1.18
Both Equally	63	17.93	19.08	32.47	47.16	20.37
Don't Care	66.29	30.86	2.84	17.73	74.96	7.31