

[A] In the race for Mayor of Salt Lake City, who did you just vote for?

- 1. Rocky Anderson
- 2. Frank Pignanelli
- 3. Don't remember/Prefer not to say

[B] On the \$47 million General Obligation bond, how did you just vote? Circle one number per line.

	For	Against	Don't Remember/ Prefer not to say
a. Proposition 1 (Hogle Zoo)	1	2	3
b. Proposition 2 (Leonardo at Library Square)	1	2	3
c. Proposition 3 (Branch Library Facilities)	1	2	3
d. Proposition 4 (Open Space/Parks)	1	2	3
e. Proposition 5 (Sports complex)	1	2	3
f. Proposition 6 (Tracy Aviary)	1	2	3

[C] Do you approve or disapprove of the job that George W. Bush is doing as President?

- 1. Approve
- 2. Disapprove
- 3. Don't know

[D] On a scale of 1 to 5, with 1 being very unfavorable and 5 being very favorable, please indicate the impression you have of each person. Circle one number per line.

	Very Unfavorable		Very Favorable		
	1	2	3	4	5
a. George W. Bush	1	2	3	4	5
b. Mike Leavitt	1	2	3	4	5
c. Rocky Anderson	1	2	3	4	5
d. Frank Pignanelli	1	2	3	4	5

[E] Do you approve or disapprove of the job that the Utah State Legislature is doing?

- 1. Approve
- 2. Disapprove
- 3. Don't know

[F] If the Democratic primary election for U.S. President were held today, who would you vote for? Please check only one box.

- 1. Wesley Clark
- 2. Howard Dean
- 3. John Kerry
- 4. Joseph Lieberman
- 5. Other
- 6. I would not vote in the Democratic primary.

[G] Below is a list of possible contests for U.S. President in 2004. For each of the contests, please indicate who you would vote for. Mark only one box per line.

- a. ₁ George W. Bush vs. ₂ Wesley Clark
- b. ₁ George W. Bush vs. ₂ Hillary Rodham Clinton
- c. ₁ George W. Bush vs. ₂ Howard Dean
- d. ₁ George W. Bush vs. ₂ John Kerry

[H] If the Republican primary for Governor were held today, who would you vote for? Please check only one box.

- 1. Merrill Cook
- 2. Jim Hansen
- 3. Parley Hellewell
- 4. Gary Herbert
- 5. Jon Huntsman, Jr.
- 6. Nolan Karras
- 7. Fred Lampropoulos
- 8. Marty Stephens
- 9. Olene Walker
- 10. I would not vote in the Republican primary.

[I] Below is a list of possible contests for Utah Governor in 2004. For each of the contests, please indicate who you would vote for. Mark one box per line.

- a. ₁ Scott Matheson, Jr vs. ₂ Merrill Cook
- b. ₁ Scott Matheson, Jr vs. ₂ Jim Hansen
- c. ₁ Scott Matheson, Jr vs. ₂ Gary Herbert
- d. ₁ Scott Matheson, Jr vs. ₂ Jon Huntsman, Jr.
- e. ₁ Scott Matheson, Jr vs. ₂ Nolan Karras
- f. ₁ Scott Matheson, Jr vs. ₂ Marty Stephens

[J] Do you think Senator Hillary Rodham Clinton should run for president?

- 1. Yes
- 2. No
- 3. Don't know/Prefer not to say

[K] If two candidates with equal qualifications were running for president, and one was a man and one was a woman, which one would you vote for?

- 1. Man
- 2. Woman
- 3. Makes no difference
- 4. Don't know/Prefer not to say

[L] What year were you born? _____

[M] Are you

- 1. Male 2. Female

[N] Generally speaking, do you consider yourself to be a(n)

- 1. Strong Democrat
- 2. Not so strong Democrat
- 3. Independent leaning Democrat
- 4. Independent
- 5. Independent leaning Republican
- 6. Not so strong Republican
- 7. Strong Republican
- 8. Other
- 9. Don't know

[O] On most political matters do you consider yourself

- 1. Strongly conservative
- 2. Moderately conservative
- 3. Neither, middle of the road
- 4. Moderately liberal
- 5. Strongly liberal
- 6. Don't know

[P] What was the last year of school you completed?

- 1. Eighth grade or less
- 2. Some high school
- 3. High school graduate
- 4. Some college
- 5. College graduate
- 6. Post-graduate

[Q] What, if any, is your religious preference?

- 1. Protestant
- 2. Catholic
- 3. LDS/Mormon
- 4. Jewish
- 5. Other
- 6. No preference/No religious affiliation
- 7. Prefer not to say

[R] Do you consider yourself to be a Born-Again or Evangelical Christian?

- 1. Yes 2. No

[S] How active do you consider yourself in the practice of your religious preference?

- 1. Very active
- 2. Somewhat active
- 3. Not very active
- 4. Not active
- 5. Does not apply/Prefer not to say

[T] What is your current employment status?

- 1. Self employed
- 2. Employed by someone else
- 3. Unemployed
- 4. Homemaker
- 5. Retired
- 6. Student

[U] Are you

- 1. Native American/Indian
- 2. Asian
- 3. Black/African American
- 4. Hispanic/Latino
- 5. White/Caucasian
- 6. Pacific Islander
- 7. Other

[V] Are you presently

- 1. Married
- 2. Divorced
- 3. Widowed
- 4. Single

[W] What do you expect your 2003 family income to be?

- 1. Under \$25,000
- 2. \$25,000 - \$39,999
- 3. \$40,000 - \$49,999
- 4. \$50,000 - \$74,999
- 5. \$75,000 - \$99,999
- 6. Over \$100,000

Thank you for your voluntary participation in this research.

Official Use Only	
Form ID _____	Interviewer ID _____
Time (nearest 15 min.) _____ AM _____ PM <input type="checkbox"/> Called In	
Continue only if Non-Response	
Age of Non-respondent: <input type="checkbox"/> 18-35 <input type="checkbox"/> 36-55 <input type="checkbox"/> 56-75 <input type="checkbox"/> 75+	
Gender: <input type="checkbox"/> M <input type="checkbox"/> F Race: <input type="checkbox"/> White <input type="checkbox"/> Other	